2013-2014 Report:

# PHI Corporate Citizenship and Social Responsibility

Newsletter

# **Catholic Charities – Thanksgiving Dinner**



On the Tuesday evening before Thanksgiving, the Pepco Edison Place Gallery was transformed into an elegant dining hall for the homeless and less fortunate. The doors opened to over 200 people seeking shelter and food on a rainy, dreary night. Partnering with Catholic Charities, about 100 volunteers served the guests meals and sat at the tables, visiting with them. It was a memorable night for Pepco employee volunteers and patrons alike, as everyone came together to celebrate the holiday spirit in a safe and cheerful environment.

Vice President of People Strategy & Human Resources, Tom Graham serving Thanksgiving dinner with Catholic Charities in the Pepco Edison Place Gallery.



Executive Vice President & General Counsel, Kevin C. Fitzgerald sharing a conversation over Thanksgiving dinner in the Pepco Edison Place Gallery.



Senior Vice President of Government Affairs & Public Policy, Kenneth Parker preparing plates for the homeless in the Pepco Edison Place Gallery.



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### **Heart Walk on the Mall**



Heart Walk volunteers and participants on the National Mall.



Heart Walk team Phyllis' Piglets walk in honor of a loved one.

### **COMMUNITY KUDOS SECTION:**

# Thank you and good bye from the CC&SR Intern



Valerie Acker, Winner of the Leukemia Lymphoma Society's Pennies for Patients High School Fundraising Challenge.

It's hard to believe eight weeks are already up! I can't begin to express my gratitude for all that you guys have done for me this summer – it really was a fantastic opportunity to work with you all. I have already become much better versed in the field of nonprofit and corporate work, for this I am very grateful!

Thank you again for this amazing opportunity.

Best regards, Valerie Acker

# Pepco Gallery Hosts Youth Slam Poetry Event



Winning Slam Poets announced to move on to next round of competition.

"It was inspiring to witness the amazing work nonprofits are doing in close collaboration with Pepco to bring positive change to our community. You and your staff demonstrate true devotion to the causes Pepco supports and should be proud of your efforts." – Margaux Fairs Merkert, CulturalTourism DC on her experience at the Pepco Edison Place Gallery during the Life Pieces to Masterpieces exhibit and DC Youth Slam Poetry event.



# Kevin Fitzgerald at the Archdiocesan Legal Network's 10th Annual Golf Tournament

On Monday, October 7, 2013, Kevin Fitgerald served as the Honorary Chairperson of the Golf Tournament held at Belle Haven Country Club, which grossed \$120,000. Kevin was recognized for establishing the Legal Network's first golf tournament, when he was a member of the Network's Advisory Council and a former partner at Troutman Sanders LLP.







(left to right) Cristina Frank, Susan Bonfield and Wes McNealy.

# **PHI's Support of Environmental Education Recognized**

PHI was recognized by Environment for the Americas (EFA) Director Susan Bonfield for International Migratory Bird Day (IMDB) sponsorship, funded through the Get to Know Society. PHI and IMBD have entered into a joint partnership with Get to Know to promote environmental education by providing youth with opportunities to spend more time outdoors and drawing a connection to nature by turning it into an art form (drawing, photography, music, writing, video). Their creative inspirations are submitted to a nationwide youth art contest hosted by Get to Know.

# D.C. Mayor Vincent C. Gray, D.C. **Congresswoman Eleanor Holmes Norton and Ward 1 Council Member Jack Evans Visit Pepco Edison Place Gallery for United Planning Organization's 50th Anniversary**

In July, United Planning Organization (UPO) held its Golden Anniversary Reception and Silent Auction at the Pepco Edison Place Gallery. The elegant event featured distinguished guests, UPO trailblazers, a lovely soloist and a talented jazz trio who were joined by over 200 community residents celebrating UPO's 50 years of service to the Washington, D.C. community. The silent auction proceeds will support UPO's workforce development programs.

Special remarks were given by D.C. dignitaries to include Honorable Mayor Vincent C. Gray, Honorable Congresswoman Eleanor H. Norton, and Ward 1 Council Member Jack Evans. Honorable Congresswoman Eleanor H. Norton thanked UPO for standing strong during the times of sequestration.

# **T** pepco



2013 graduating class.

# A Celebration of Academic Success Honoring the Class of 2013

On Wednesday, June 12, 2013, the Boys & Girls Clubs of Greater Washington (BGCGW) honored 60 elementary, middle and high school graduates at the Pepco Edison Place Gallery. The young graduates and their parents were met by Pandit Wright, BGCGW President and CEO, who spoke to the occasion, highlighting that one of the organization's priority outcomes is to make sure each member graduates with a plan for the future.

The audience enjoyed musical selections from Rachel Kline, a member of the Culmore Club and a heartwarming speech

from Henry Lopez, the Greater Washington and Statewide Youth of the Year also from Culmore Club. Tamika McKay, Clubhouse #14 alumnus spoke about "My Journey from High School to College." This was a wonderful culmination to an outstanding celebration of academic success.

# **Broccoli City Festival**

On April 21, Pepco volunteers staffed a booth at the 2013 Broccoli City Festival, Washington D.C.'s first urban Earth Day celebration. The festival, which took place at the Half Street Fairgrounds – an open-air entertainment destination located in Southeast Washington – included live performances, live art displays and vendors who were able to showcase healthy and sustainable products. Pepco volunteers took this opportunity to talk to and educate festival-goers about energy conservation and protecting the environment, while also saving money.



Pepco's Green Team set up a booth at the Broccoli City Festival in Washington, D.C., to educate families about conserving energy and protecting our environment.



# Pepco Region Employee Volunteer Appreciation Breakfast



Pepco Region President, Donna Cooper with PHI Emergency Management Manager Pete Pedersen during the PHI Volunteer Breakfast event on October 22, 2013 at the Pepco Edison Place Gallery.

Pepco Region President Donna Cooper, along with PHI Chairman of the Board, President & CEO Joseph M. Rigby and other PHI Executives, joined 150 employees who were honored at the Pepco Edison Place Gallery on October 22, 2013 for their outstanding volunteerism throughout Pepco's service territory in the District of Columbia, Prince George's County (Md.) and Montgomery County (Md.). From October 2012 to October 2013, Pepco employees volunteered a total of nearly 4,000 hours – including both company time and personal time.



Pepco Region President, Donna Cooper speaking during the PHI Volunteer Breakfast event on October 22, 2013 in the Pepco Edison Place Gallery.

# **Anacostia River Cleanup**

Members of Pepco's Green Team, including employees from Pepco Government Affairs and other employees and their families, joined dozens of other volunteers on April 20 to help clean up the shoreline along the Anacostia River at River Terrace.

"Pepco has hundreds of employees who live near the Anacostia watershed and want to give back to their community," said Thomas H. Graham, Vice President, People Strategy & Human Resources.

This year's effort turned up a variety of plastics, glass, metal, and paper products that are now no longer cluttering the waterway. Pepco served as a silver sponsor of this year's event.



Pepco "Green Team" employee volunteers in action during the Anacostia River Cleanup event.



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(Left to right) Nancy Navarro, Montgomery County Council President; Dr. Joshua Starr, Superintendent Montgomery County Public Schools; Jerry Pasternak, Pepco Region Vice President; and Kim Watson, Corporate Philanthropy Regional Vice President.

# Pepco Supports Montgomery County Public Schools Educational Scholars Program

Pepco served as the lead sponsor for the Pennies for Patients High School Challenge that raised more than \$210,000 for leukemia and lymphoma research. Fifteen schools in the metro region worked together to raise the funds. Two powerhouse high schools, Walt Whitman and Walter Johnson, raised \$91,761 and \$80,495 respectively. The winning school's top fundraiser will be awarded a paid, summer internship in PHI's Corporate Citizenship and Social Responsibility group. Pepco and its employees have been long time supporters of the Leukemia and Lymphoma Society and recently held fundraisers and collected coins for the cause as well.

### So You Think You Can Cook?

Actually, he can. Talent Acquisition's Conrad Samuels took home the first place prize for his jerk rib-eye with mango-pineapple salsa at the recent Grill, Grapes & Jazz Charity Grill Off, of which PHI was a sponsor. Because Conrad won the cook-off, the nonprofit Wider Circle organization received \$5,000 to assist in their mission of helping those in need in Montgomery County, Md.





# **Kim Watson Receives Award for Community Service**

Kim Watson received the Institute of Caribbean Studies Outstanding Community Service Award in November of 2013. For the past 20 years, Watson has used her time and skills to improve the community in which she lives and to advocate for the issues in which she believes. Congratulations, Kim!



# Approx Propose Propose

Pepco "Green Team" members pose in front of Maude E. Aiton Elementary School in the District of Columbia after spending the day helping to clean up and beautify the school grounds.

# **District Public School Beautification Day**

In August, Pepco volunteers supported the District of Columbia Public Schools' annual Beautification Day at Maude E. Aiton Elementary School, located near the

Pepco Region President, Donna Cooper plants flowers on Maude E. Aiton school grounds.

Benning Service Center.
Volunteers spent the
day landscaping,
planting flowers,
painting and creating
bulletin boards,
organizing library
shelves and
participating in other
school readiness efforts
to help the students get
a good start for the
new school year.

# Salvation Army – Angel Tree and Kettle

This holiday season was a flurry of activity and giving at Edison Place! For two weeks straight, employees took turns ringing a bell and collecting money in the red kettle for the Salvation Army during their lunch break, all while the Angel Tree stood tall in the lobby. Over 50 children received bikes, toys, and warm winter clothing this holiday season thanks to our employees' graciousness. In partnership with the Salvation Army, Pepco will assist families in need this Holiday season.





Angel Tree: (left to right) Esther Deans, Lisa Fairchild, Patricia Kurowski and Julie Beasley.

CEO Joe Rigby (left) takes a turn at the red kettle at Edison Place with Joy Dorsey, Director of Corporate Compliance, and her son, Gabriel, as part of the Salvation Army annual campaign.



### **Veterans – NAAV**

On Saturday, November 2, 2013, the National Association of American Veterans (NAAV), under the leadership, direction and tireless efforts of Ms. Constance A. Burns, Founder, President and CEO, hosted its annual silent auction and fundraiser held at the Pepco Edison Place Gallery.

The event catered to more than 150 invited quests and honored speakers. The two-hour event,



from 6 p.m. to 8 p.m., was celebrated by a number of distinguished guests, beginning with Congresswoman Eleanor Holmes Norton as the keynote speaker. Other distinguished guests and speakers were Dr. Ivan Ware of the 332nd Red Tail squad and documented original Tuskegee Airmen, Air Force Lieutenant Colonel Cynthia Gibbs, and Army Major General Robert Nabors.



# Guiding Light Leadership Program Awards 12 Area Students with \$2,500 Scholarships

In April, students from the District of Columbia, Prince George's County, Maryland and Montgomery County, Maryland completed Pepco's 2013 Guiding Light Leadership Program. The Guiding Light Leadership Program is a collaborative effort between Pepco and the local public school systems within the service territory. Students participate in a three-session mentoring program where they are exposed to the professional diversity of the utility industry and business acumen and protocols through interactions with their mentors and executives at Pepco.



Pepco mentors, including Region President Donna Cooper, and student mentees pose at Pepco's Edison Place headquarters in Washington, D.C.

We are proud to announce that 12 students – six from the District of Columbia, three from Prince George's County and three from Montgomery County – successfully completed the program and will each receive a \$2,500 scholarship to the university of their choice.

We congratulate the students and mentors on their accomplishments and look forward to next year's program.



# **PHI Community Foundation 8th Annual** Pepco Golf & Tennis Classic Wrap-Up

The PHI

Community

Foundation 8th

& Tennis Classic

raised \$225,000

with their winter energy bills. Since

its inception, the

tournament has

raised more than

\$1.75 million for

local charities.

to help area families in need

Annual Pepco Golf



Financial Officer; Jerry Pasternak, Region Vice

(Left to right) Josephine Morris-Young, Chief President; and Maria Gomez, President and CEO.

"Once again, we are thankful to be the beneficiary of the foundation's generous financial contribution," said Maudine R. Cooper, President and CEO of the Greater Washington Urban League. "Through this funding, we are able to help provide District of Columbia residents with energy assistance during the cold winter months."

"Most of us have no idea how traumatic it is for individuals who cannot pay their basic bills, including utility bills. Through the generosity of the foundation, thousands of

(Left to right) James Mannarino, **Executive Director: Jerry** 

Pasternak, Region Vice President; and Dr. Rosetta Robinson. Program Director.

Montgomery County residents will be able to keep the power on this year," said James Mannarino, Executive Director of Interfaith Works. "Pepco's commitment to helping families and individuals in need demonstrates great corporate leadership, and we are very grateful."

Thanks to corporate sponsorships, proceeds from the September 9 tournament will help residents in the District of Columbia as well as Prince George's and Montgomery counties keep their homes warm and their lights on next winter. Funds will be distributed through the PHI Community foundation to residents served by the Greater Washington Urban League, Mary's Place in Prince George's County and Interfaith Works in Montgomery County.

"The funding we receive from the Foundation is truly lifesaving," said Maria Gomez, President and CEO of Mary's Center. "Because of Pepco's generosity, we have been able to help close to 100 Prince George's County residents this year, many who were senior citizens and families caring for



Below are check presentations to Mary's Center (Prince George's County), Interfaith Works (Montgomery County) and the **Greater Washington Urban League** (District of Columbia).

sick children who depended on electricity and heat for their survival during the cold winter months."



Maudine Cooper (left), President and CEO of the Greater Washington Urban League and Donna Cooper, President, Pepco Region, pose with a check for \$85,000 from proceeds raised during this year's PHI Community Foundation Pepco Golf & Tennis Classic at The Country Club at Woodmore.



# **PHI Community Foundation Atlantic City Electric Golf Classic**



LPGA Golfers who participated in the tournament Nancy Lopez, Ryann O'Toole, Val Skinner, Anna Nordqvist.

The PHI Community Foundation 7th Annual Atlantic City Electric Golf Classic raised \$123,000 to be disseminated among this year's beneficiaries: Big Brothers Big Sisters, Court Appointed Special Advocates (CASA) for Children and the Val Skinner Foundation – LIFE LPGA Pros in the Fight.

Big Brothers Big Sisters provides children facing adversity with strong and enduring relationships that hopefully change their lives for the better.

CASA for Children is dedicated to ensuring that abused and neglected children living in foster care are placed in safe, permanent homes.

The Val Skinner Foundation works to eliminate breast cancer with a focus on providing younger women with information about the importance of early detection and healthy breast care practices.

Since its inception in 2006, the Pepco Holdings, Inc. Community Foundation's Atlantic City Electric Golf Classic has raised more than \$970,000 for nonprofit organizations in South Jersey.

# **Vince Maione Speaks at National Storm Preparedness Event**

Vince Maione, Region President of Atlantic City Electric, answered questions at the company's annual Storm Preparedness Event during National Hurricane Preparedness Week in Atlantic City, New Jersey. Vince and his team were joined by Carol Cohen, Executive Director, American Red Cross Southern Shore Chapter; and Tom Foley, Emergency Management Coordinator, Atlantic City Office of Emergency Management. Special invited guests included Lorenzo Langford, Mayor, Atlantic City; and Joe Kelly, Executive Director, Greater Atlantic City Chamber of Commerce.



### Atlantic City Electric Selected to be Awarded the 2013 Corporate **Excellence Award**

The Volunteer Center of South Jersey Awards Committee has selected Atlantic City Electric for the 2013 Corporate Excellence Award. This award is given each year to honor a socially responsible company with an exemplary commitment to service in the community.

The committee was impressed not only with the generous amount of philanthropic support that it gives to numerous nonprofits each and every year, but also by the fact that Atlantic City Electric truly "walks the walk" through its ongoing charity contributions and company-wide volunteer projects. The committee was also excited to learn about the "VIP" initiative, which truly sets an example for other corporations to be socially responsible.



# **ACE Volunteers Clean Up Debris in "Beach Sweep"**

On October 19, 2013, Atlantic City Electric employees, their family members and friends participated in Clean Ocean Action's 28th Annual Fall Beach Sweep in Atlantic City. Participants picked up debris littered across the beaches from Missouri to Texas Avenues. Volunteers worked in groups of four or less and recorded the quantity and types of debris found. According to Clean Ocean Action, this data will be published in annual reports to help identify pollution problems, aid legislators in enacting laws to protect the marine environment, and to inform local, state and international efforts to combat marine pollution.



Atlantic City Region President, Vince Maione with Senior Supervising Engineer Jules Zaccone and his son.



Senior Public Affairs Manager, Ronnie Town and Atlantic City Region Vice President, Susan Coan.

# **ACE Sponsors Sustainable Jersey**



Barbara Fiedler, Arch Liston, Susan Coan, Stephen Fiedler, Tony Cerpolla, Ro Goldberg, Michele Bellinger, Donna Drewes (Sustainable Jersey), Randall Solomon (Sustainable Jersey)

Atlantic City Electric sponsored this year's Sustainable Jersey Recognition Ceremony during the New Jersey League of Municipalities Conference. Sustainable Jersey is a program that provides tools, training and resources for towns to become more environmentally responsible. The certification process is comprehensive and only those towns most committed to sustainability receive a certification.

Galloway Township is a role model for towns. It has been an early adopter in the Sustainable Jersey program, demonstrating commitment and leadership by developing innovative waste reduction programs, fostering collaboration with local organizations and neighboring towns, and providing inspiration, mentoring, support and leadership to advance sustainability.



# Girl Scouts of the Chesapeake Bay Council



(Left to right): Gary Stockbridge, Anne Hogan and Marianne Abdul

Delmarva Region President, Gary Stockbridge who is also President of the Girl Scouts of the Chesapeake Bay (GSCB) Northern Area Advisory Board and Delmarva Power employee Marianne Abdul, Secretary of the GSCB Board of Directors are pictured with Anne Hogan, Chief Executive Officer of GSCB, and Anna Maria Chávez, Chief Executive Officer of the Girls Scouts of the USA, while attending the Woman of Distinction Award banquet. John Allen, Bay Region Vice President is on the GSCB Southern Area Advisory Board and numerous other employees are involved with this organization. The Council serves approximately 13,000 girls in Kindergarten through grade 12 across the Delmarva Peninsula.

### **Juvenile Diabetes Research Foundation Walk**

It was a beautiful Sunday on October 27, 2013 for a Walk to Cure Diabetes! The Delmarva Power Walkers, led by team captains, Mark Finfrock, Maria Mercado, Al Hopkins and Rob Rex with over 75 walkers represented Delmarva Power. The fundraising efforts at ETC, NCRO, MLK and Carney's Point raised more than \$7,000. That was matched by Delmarva Power for a total company contribution of more than \$14,000. Outstanding job to all involved.

Subsequent to the walk, Delmarva was presented with a banner from Juvenile Diabetes Research



Foundation (JDRF) in appreciation for the company's support in 2013. The banner contains personalized notes written by many of JDRF's walkers stating the reasons why they were walking to cure diabetes. Gary Stockbridge accepted the banner and stated that "he would proudly hang it at Delmarva's facility".



# **Food Bank of Delaware Competition**



Delmarva Power partners with the Food Bank of Delaware to assist the 241,000 individuals served by the Food Bank each year. Recently, Delmarva participated in the Food Bank's DelawareCAN competition and built a "power grid" using canned and packaged food. The food drive competition

collected a total of 46,000 pounds of food to help stock shelves and ensure hungry Delaware residents have access to healthy foods. Andrew Labovitch and Dick Steeg led the Delmarva team that built this structure in the NCRO cafeteria and won the Most Creative award. The Delmarva effort collected 1236 pounds of food to help feed hungry Delaware residents.



Gaston Ngarukiye, Andrew Labovitch, Dan Williams, Jonathan Calhoun, Jr. receive the Most Creative award. Team members who are not pictured: Linda Aiken, James **Perkins** 

# **Emergency Services Partnership Program Continues to Support Public Safety**



Region Vice President John Allen presents smoke alarms to Delaware State Fire Marshal Grover Ingle.

This year, Delmarva Power's Emergency Services Partnership Program donated 1,750 residential smoke alarms and 200 carbon monoxide detectors to fire safety officials across its service territory.

The Maryland State Fire Marshal's office received 1,000 10-year, long-life smoke alarms. The Delaware State Fire Marshal's office received 750 of the same type of alarms. The Wilmington Fire Department received 200 carbon monoxide alarms.

"Smoke alarms are a good first line of defense against possible injury and

death from fire and smoke," said Brian S. Geraci, Maryland State Fire Marshal, "The Delmarva Power

donation extends our reach into area communities to those people who need the most help." Since 2000, Delmarva Power has donated 18,750 regular smoke alarms, 1,042 special needs smoke alarms and 1,850 carbon monoxide alarms to fire safety officials across the service territory.



Region Vice President John Allen presents smoke alarms to the Delaware State Fire Marshal and members of the Delaware Fire Prevention Commission in November 2013.



# **Delmarva Power Ride to the Tide Benefits Special Olympics**



The 2013 Ride to the Tide event on April 21, sponsored by Delmarva Power, raised more than \$27,000 to benefit the Special Olympics of Delaware. More than 50 Delmarva Power employees came out to show their support and ride in this year's Newark to Rehoboth Beach, Del., event.

"The Special Olympics movement unlocks the joy of sport to inspire people to open their minds to human giftedness; to accept, include and value people with intellectual disabilities in all aspects of life," said Gary Stockbridge, President, Delmarva Region.

"Our Ride to the Tide event is just one small way we support the Special Olympics of Delaware," said Gary. "We have a number of family members of the Delmarva Power team that are involved with this great organization, and any time we can all come together in support of such important work is a blessing to each of us."

This event benefits 3,500 Special Olympics athletes who participate year-round in 20 sports. This year, 572 bikers rode, and an additional 183 passengers joined the bikers.

# "The best and most beautiful things in the world cannot be seen or even touched. They must be felt in the heart."

Helen Keller

### FROM THE CORPORATE CITIZENSHIP AND SOCIAL RESPONSIBILITY TEAM:

Debbi Jarvis, Vice President, Corporate Citizenship & Social Responsibility

Pamela Holman

Anglatette Glymph

Devin Joyce

Autumnreign Bush